

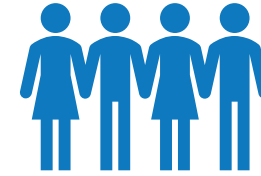


October 2025

Digital Engagement Summary

Digital Engagement at a Glance

- Used Social Pinpoint Platform
- Open July 18th – October 2nd, 2025
- Advertised via email, city website and social media



82

Participants



165

Comments



248

Data Points

Interactive Map

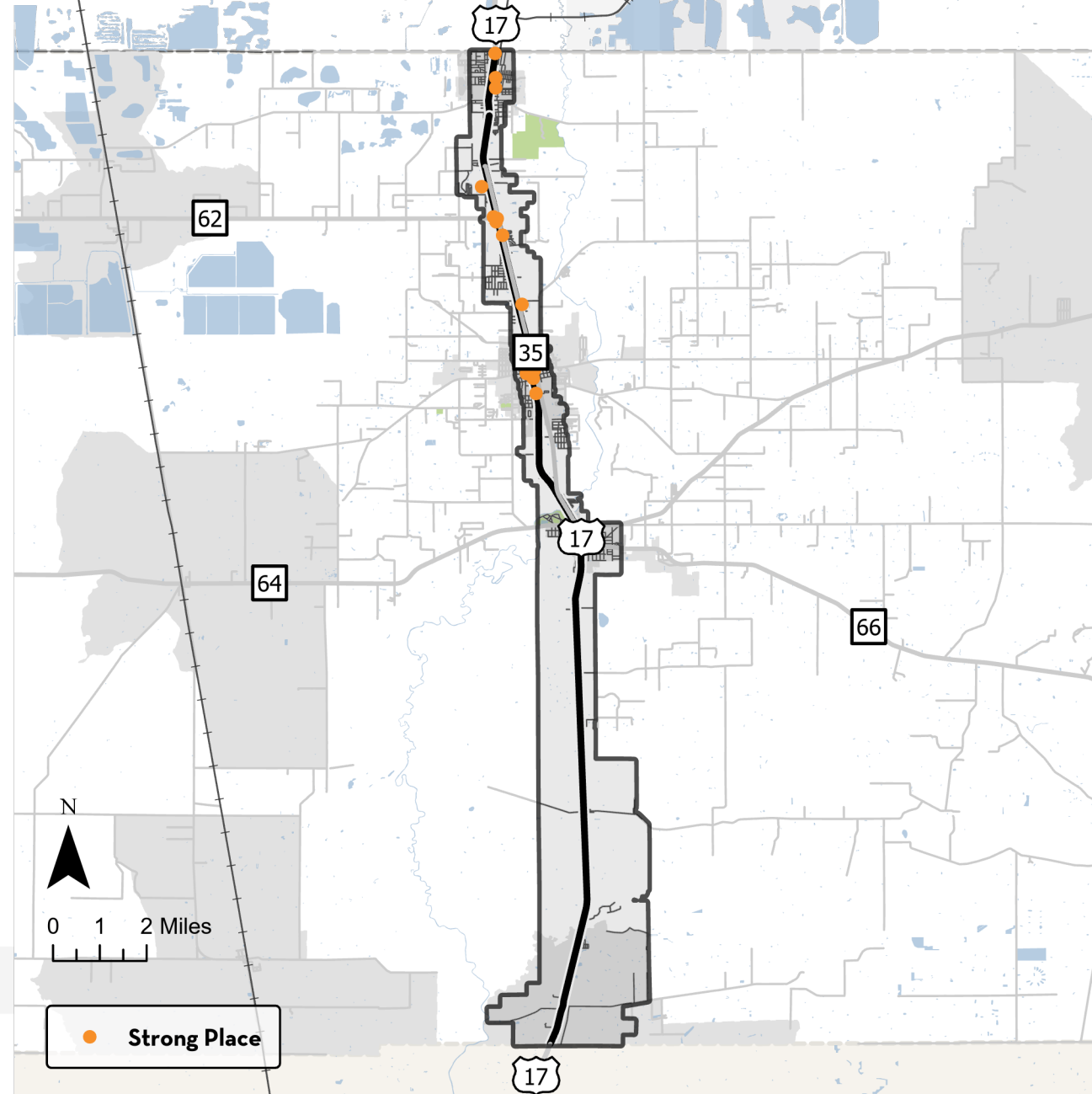
Digital Engagement Activity

Digital Engagement Summary



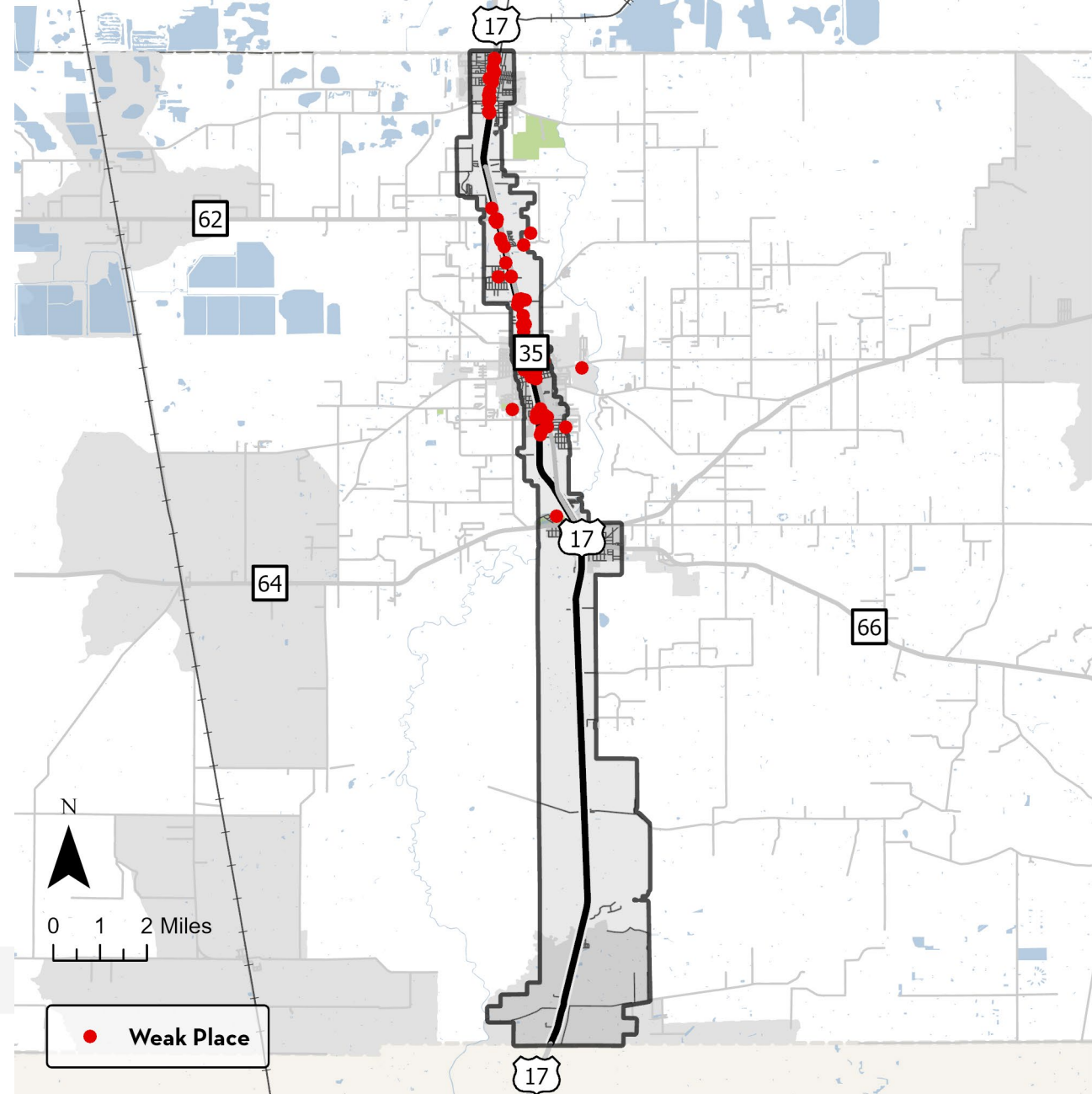
Strong Places

Strong places are clustered in and around Downtown Wauchula and heading north to Bowling Green. Many comments noted the corridor's open spaces, parks, and landscaping as key strengths.



Weak Places

Many comments cite the need for the revitalization and beautification of town centers, particularly Bowling Green. The stretch of US 17 between FL-62 and Wauchula Hills has safety concerns.



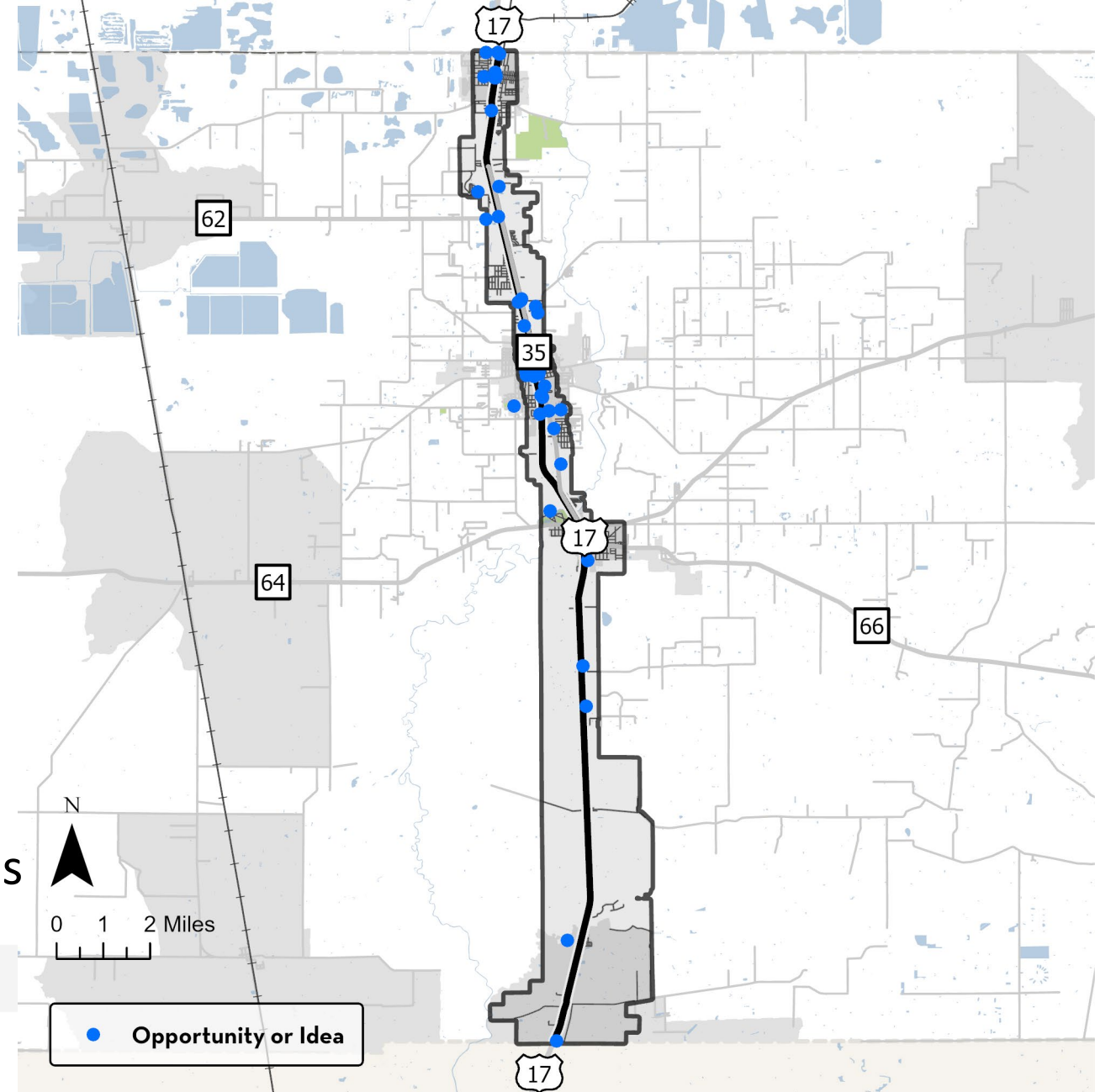
Opportunities and Ideas

Active transportation facilities should be expanded.

Maintain the rural character of Hardee County by concentrating development.

Comments offered ideas for new development and beautifications in municipalities such as:

- Murals
- Welcome signs
- New parks
- Restaurants/gas stations
- Adapt buildings



Online Survey

Digital Engagement Activity

Digital Engagement Summary



Q1: Use ONE WORD to describe what you love about the US-17 Corridor



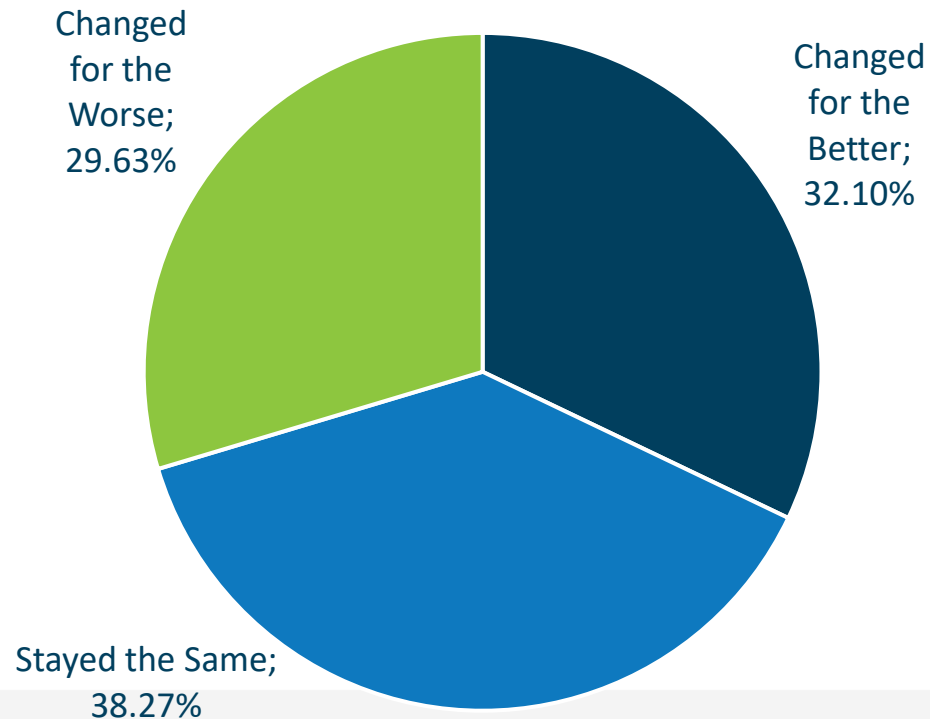
Participants love that the corridor is scenic and convenient with strong transportation connections, but there's room for future growth, all while maintaining a small-town feel and sense of place.

Q2: Use ONE WORD to describe what would change about the US-17 Corridor



Participants would like to improve the corridor's overall look and feel, address visible neglect, enhance safety and traffic flow, and invest in updates that make it more functional, attractive, and inviting for the community.

Q3: In the last 10 years, do you think the US-17 Corridor has...



Overall, survey respondents were evenly split on the recent history of the US 17 Corridor.

Roughly a third each responded that the Corridor has changed for the worse, changed for the better, or stayed the same in the last 10 years.